



Dear Community Supporter:

We would like to invite you to become part of something very special in our community. **The Park Ridge Newcomer Club (PRNC)** is a social organization that hosts an annual philanthropic event called the **Labor of Love** in which the proceeds benefit a selected recipient. Over the years PRNC has helped hundreds of families in need, raising nearly a million dollars to support them. The Labor of Love event, Make Magic Happen, will be held on **Saturday, May 9, 2020**, at the Hyatt Regency O'Hare in Rosemont.

We are pleased to announce that the 2020 recipients are two sisters, Olivia (age 20, graduate of Maine South High School) and Sara (age 15, MSHS student and Hawkette). The two sisters are living on their own in Park Ridge following the sudden and tragic death of their single, immigrant mom. Olivia is raising Sara with the help of a small group of community "Fairy Godparents" who help with the girls' expenses. However, this group is small and the sisters need more than the Godparents alone can provide.

Together, we can **Make Magic Happen** to raise funds to keep Olivia and Sara together in our supportive community until they have the necessary college degree or vocational training to support themselves. All Labor of Love proceeds will be held by the organizers, as nominee, and distributed to a trust to be created for Olivia and Sara. The trust will be administered by a corporate trustee and the trust monies will be used to address expenses for housing, education and the girls' basic needs.

We are currently seeking the following: sponsorships; donations for the silent and live auctions and raffle; and monetary, in-kind, or securities donations (see attached). You can also help by spreading the word about Labor of Love, displaying a Make Magic Happen poster in your business, and purchasing a yard sign for your lawn. Finally, you can donate via GoFundMe at gofundme.com/f/make-magic-happen-for-olivia-and-sara or purchase a table at the Labor of Love event (tickets go on sale March 9, 2020). We are expecting 800+ community members to attend the event, contribute to this great cause, and notice that your business has joined us.

The story of the two sisters is attached and can also be found on our website at parkridgenewcomersclub.org/Labor-of-Love or visit us on Facebook at Park Ridge Newcomer Club.

With gratitude,

The Newcomers Labor of Love Co-Chairs

For more information, contact LaborOfLove2020@gmail.com



Together we can Make Magic Happen to keep two sisters together

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Olivia and Sara's mother, Ewa, was diagnosed with cancer at the end of November 2016 after previously being misdiagnosed with a stomach ulcer and a case of pneumonia. Ewa died two months later. As an immigrant who left her family and friends behind in Poland to create a better life, she had no one in the United States to care for the girls in her absence.

Sara and Olivia's father, whom had been absent for most of their lives, reappeared briefly after Ewa's death and created an unsafe situation for them. Their father is now permanently out of their lives. From the time their mother was diagnosed, various members of the community stepped up to help Olivia and Sara. In a time of uncertainty, a place to stay, dinner on the table and an extra set of hands was exactly the support Olivia and Sara needed.

Olivia, the older of the two girls, saw the support that Sara received from her dance team, coaches, classmates, teachers and community. Sara continued to dance at Studio 22 and is currently a Varsity Hawkette at Maine South High School. Keeping Sara in the community that supported her became extremely important to Olivia.

Incredibly, at age 18, Olivia had saved \$10,000, purchased private health insurance for herself and Sara (at the cost of one-third of her monthly income), was working full-time as an office manager in a family-owned business, going to school full-time, maintaining an "A" average and was ready to make the transition from sister to parent. Olivia made it clear she was serious about raising her sister by saving every penny.

Enter the "Godparents." Since the passing of Ewa, a Park Ridge mom had regularly reached out to a network of dance parents and friends in the community to help cover the girls' basic needs. In response to Olivia's request to shift from sister to parent, fellow dance moms were enlisted to help recruit other community members to secure housing and cover additional expenses. What is now affectionately referred to as "Sara and Olivia's Fairy Godparent Club" began to take shape. Providing everything from dental care to legal help to food, this informal group has made a tremendous impact to the lives of Sara and Olivia.

While the Fairy Godparent Club is a small and determined group, their magic wands only hold so much power and will not last forever. They need more Godparents in the community to help keep the sisters together. It is the intention and prayer of the Fairy Godparent Club that the Labor of Love community continue to create the magic these girls need.

All Labor of Love proceeds will be held by the organizers, as nominee, and distributed to a trust to be created for Olivia and Sara. The trust will be administered by a corporate trustee and the trust monies will be used to address expenses for housing, education and the girls' basic needs. With your help, Sara and Olivia will one day be in a position to continue the tradition of "paying it forward" and impact even more people in need.

Together, we can *Make Magic Happen* to keep the two sisters in our community.

We need community supporters to sponsor the event, donate to the silent and live auctions and raffle, display a *Make Magic Happen* poster in their business, purchase a yard sign and spread the word about PRNC Labor of Love. Finally, you can donate via GoFundMe and purchase a table at the Labor of Love event (tickets on sale 3/9/20).





Labor of Love 2020 Sponsorship Levels

Marquee Sponsorship \$10,000

- Logo displayed on event website and PRNC website
- Logo displayed in *Park Ridge Living* magazine ad in February-June 2020 issues
- Prominent logo on yard signs
- PRNC Facebook promotion
- Prominent logo displayed on ALL event dining tables and bar tops
- Prominent logo displayed on dedicated thank you poster at entrance of event
- Prominent logo on all event materials
- Option to provide take-away coupon/promotion item

Diamond Sponsorship \$7,500

- Logo displayed in *Park Ridge Living* magazine ad in February-June 2020 issues
- Logo on yard signs
- PRNC Facebook promotion
- Logo displayed on $\frac{3}{4}$ of event dining tables and bar tops
- Logo displayed on thank you posters at entrance of event
- Logo on all event materials
- Option to provide take-away coupon/promotion item

Platinum Sponsorship \$5,000

- Logo displayed in *Park Ridge Living* magazine ad in February-June 2020 issues
- Logo on yard signs
- PRNC Facebook promotion
- Logo displayed on $\frac{1}{2}$ of event dining tables
- Logo displayed on thank you posters at entrance of event
- Logo on all event materials
- Option to provide take-away coupon/promotion item

Gold Sponsorship \$2,500

- Logo displayed on $\frac{1}{4}$ of dining tables at event
- Logo displayed on thank you posters at entrance of event
- Logo on all event materials
- Option to provide take-away coupon/promotion item

Silver Sponsorship \$1,000

- Logo on all event materials
- Option to provide take-away coupon/promotion item

All sponsors also receive:

- Social media mention in *Park Ridge Living* magazine, *Dolly McCarthy Show*, and *Be Local* magazine
- Local social media thank-yous
- Scrolling logo during event
- Sponsorship poster to display in storefront
- Sponsorship level printed on event program paddle

Labor of Love 2020
Make Magic Happen

Saturday, May 9, 2020 Hyatt Regency O'Hare

Community Supporter

Company: _____
Contact Person: _____
Address: _____
City/State/Zip: _____
Email: _____
Phone: _____

Sponsorship Level

- Marquee Sponsorship \$10,000
- Diamond Sponsorship \$7,500
- Platinum Sponsorship \$5,000
- Gold Sponsorship \$2,500
- Silver Sponsorship \$1,000

Auction / Raffle

Item or service description: _____
Date item to be picked up: _____ Estimated value: \$ _____

Please be specific about restrictions, blackout dates, or special conditions; list any items you are providing such as a brochure, menu, or box/gift certificate, that represent the donated item or service.

Donations

I would like to make the enclosed monetary donation in the amount of: \$ _____

I would like to give the following in-kind donation of a product or service (type / estimated value):

- I would like to make a donation of securities (i.e., stocks and mutual funds)
Please contact Jeff Cardella directly at Edward Jones 847-470-8953 or jeff.cardella@edwardjones.com

Yard Sign

- Yes, I would like to purchase a yard sign(s) # of signs at \$20 min. donation: ____ Total enclosed: \$ ____

VIP Event Table

- Yes, I would like to purchase a VIP event table during presale week 3/2/2020 (on sale to public 3/9)

Email address for link to purchase VIP event table: _____

Please make checks payable to Park Ridge Newcomer Club and either mail to PRNC, P.O. Box 83, Park Ridge IL 60068; or give it to an LOL committee member. Please attach a copy of this page to all checks.